

# SARAH RUTH JENKINS

## CURRICULUM VITAE

### Key Competencies

- Extensive experience in organisation and evaluation of publicly-funded programmes.
- Highly experienced in producing a variety of non-technical outputs from technical material.
- First-class written and spoken communication skills.
- Proven research, writing and editing expertise.
- Communication and dissemination of outputs from science, R&D and technology transfer projects.
- Specialist knowledge of the knowledge base/private sector interface.
- Extensive contact networks within the research community and industrial and business support sectors.

### Professional Experience

**2000 to Present: Consultant** trading as Jenesys Associates Ltd and evaluating, developing and communicating innovation and technology transfer programmes and projects for the private and public sector and academia, also a founder-director of Ambiensis Ltd, a technology business incubation company.

Many of my consultancy projects have involved evaluating and developing initiatives to promote innovation.

### Selected projects include:

- External evaluator for Wellcome Trust-funded Better Humans. Assessed the impacts of this project to engage industrial and academic scientists and the public in debate about the latest scientific developments in human enhancement technology.
- Evaluation of the impact of the Technology Exploitation Programme, a scheme to increase investment in technology by SMEs.
- Researched and wrote the outline scripts for the Frontiers Gallery at the National Waterfront Museum Swansea.
- Researched, wrote and edited non-technical case studies and web content to illustrate the types of technology and businesses that have been funded by the Wales Spinout Programme.
- Researched, wrote and edited the communication materials (articles, newsletters, web content, reports, press releases, and video) for the Future Technologies Programme, a major EU-funded project which evaluated the potential for new technologies in the future economy of Wales.

**1997 to 2000: Business Services Manager, Research & Consultancy Division, Cardiff University**

**1996 to 1997: TCS Centre Manager & Innovation Network Co-ordinator, School of Engineering and Research & Consultancy Division, Cardiff University**

Responsible for the strategic development and **marketing of Cardiff University's links with businesses and the business support sector at local and regional levels.**

### Achievements included:

- Developed and managed Cardiff University Innovation Network, which provides businesses with a network of contacts to help foster and optimise innovation. The UK government and the National Assembly for Wales have praised the Innovation Network and it has been widely recognised as a Flagship Project for establishing university / industry networks.
- Established a marketing strategy for Cardiff University that was successful in revitalising its links with companies and in increasing the University's impact within the regional economy.
- Wrote and edited materials (literature, web content, press releases and exhibition panels) aimed at re-positioning and promoting the University's technology and services to industry.
- Extended and improved the University's contacts with national and regional organisations involved in business support and project funding.
- Took a lead role in developing the Wales Teaching Company Scheme (TCS) Centre (TCS (now KTP) is the UK's premier technology transfer scheme). From 1998 onwards I was responsible for developing and writing the Centre's Strategic Plan and co-ordinating its links with the Welsh Office and DTI. Wrote over 20 successful TCS project applications for funding.
- Developed and managed the format for a successful technology transfer fair which is now being replicated in other regions of the UK.

### **1992 to 1996: Freelance Project Consultant**

Working as a consultant to the Welsh Development Agency, other business support agencies and universities developed and implemented a number of successful **communication programmes and other initiatives aimed at improving links between businesses and the research /technology base.**

#### **Achievements included:**

- HELP Wales: On behalf of all Higher Education Institutions in Wales, researched and wrote the successful funding application for an all-Wales subsidised consultancy scheme aimed at enhancing links between universities and SMEs.
- Technology Wales Newsletter: Welsh Development Agency - Researched, launched, edited and managed the production of a new publication aimed at promoting technology projects, opportunities, schemes and grants to businesses and the business support sector.
- 1995 Year of Innovation and Technology: Welsh Development Agency -Developed, managed, organised and promoted many successful schemes and events to support innovation and technological development in all sectors of business. Wrote all the communication materials for this scheme
- EU STRIDE Programme: Welsh Development Agency - Developed and edited a technology audit methodology and training materials, including case studies, for a series of technology management workshops for SMEs throughout Wales. Wrote all promotional materials for this project.
- Accelerated Innovation: Innovation Wales - Project managed and secured funding for a successful series of innovation training programmes. Wrote all the training manuals and marketing materials.
- Wales 2010 Project: Institute of Welsh Affairs - Participated in the Innovation working group, which developed and recommended strategies to enhance innovation in Wales.
- Innovation in Welsh SMEs: Mentra Ltd - Working on a DTI sponsored project, developed innovation projects in a number of Welsh SMEs. Wrote the final report for the DTi.

### **1985 - 1991: Technical Support Manager and Technical Co-ordinator, AgriSenseBCS Ltd**

Managed a number of this agri-biotech company's technical development projects. **Wrote and managed the production of promotional and technical literature** including registration documentation. Responsible for managing collaborative development projects with a number of universities and other research organisations.

### **Education**

2004-ongoing, University of the West of England, Bristol, MSc in Science Communication

1991-1992, Henley Management College, Henley-on Thames, Oxon, MBA & Chartered Institute of Marketing's Diploma in Marketing.

1982-1985, University of Reading, Reading, Berks., BSc (2:1) in Physiology and Biochemistry.

1979-1981, Dauntsey's School, West Lavington, Wilts, 2 S levels, 3 A Levels, 1 AO Level, 1 O level.

1974-1979, St Clare's Convent Grammar School, Porthcawl, Mid Glam, 9 O Levels.